



exhibition services worldwide

#### Want to Succeed? setCubed is with you!

You wish to draw maximum attention to your company and its products? You want to stand out and be ahead of the competition?

With setCubed as your partner, you can do it all, both simply and economically. Both close to home and internationally. When it comes to conceiving unusual designs for exhibition stands, trade events, shows and stores, we lead the way. **Successfully.** 





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Good to Know: One for All

setCubed will have them applauding when they see your presentation. Our qualifications include enormous enthusiasm, great perfectionism, and years of experience in planning and implementing trade shows worldwide.

From a cosy 6 m<sup>2</sup> stand to an enormous 3,000 m<sup>2</sup> booth, whatever it is that will turn your customers into your fans, we can give you it. Our professional all-in service includes a wide range of inspiring and good ideas. As your partner. As you would expect.

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#### It Makes Sense: Satisfaction is our Yardstick

We are never satisfied with a simple ,OK'. We want you to be thoroughly delighted and completely convinced. It goes without saying that we go far beyond the norm when it comes to ensuring the success of your project. How do we manage this?

- By offering top performance at fair prices for all budgets;
- By organising and conducting our work punctually and with perfect precision;
- I By maintaining our quality consciousness, no matter how close the deadline is;
- By constantly developing our skills and the ingenuity of our ideas;
- By solving problems on demand and quietly, behind the scenes;
- By holding onto the reins in every phase of the project. Always.





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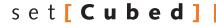
#### Flexibly Fit: Cooperation with Experts

The setCubed organisation comprises a number of highly skilled specialists. Each one is an expert in his particular field to such a degree that as a highly experienced team, we can guarantee maximum efficiency and top quality.

Whether project managers, logistics experts, shop and stand fitters or graphic designers, together we are unbeatable, extremely well motivated, and excellently qualified to achieve exceptional results, whatever the task. From the initial meeting to the conclusion of the event. We are ambitious and strong in service. Feel free to challenge us. It brings out the best in us!

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#### Palpable Class: An Eye for Detail

The projects we implement are as varied as the markets and companies we work for. Is your company a global player, at home at the world's international trade events? Or do you prefer advancing to a leading position in your field within your national borders? Your vision is our goal and your marketing concept our orientation. Our assistance is always geared to helping you achieve your objectives. With cost consciousness and a respect for quality. With one eye on the big picture and the other on the detail. **With ambition**.

- Stand Construction for Trade Fairs and Exhibitions
  - . Custom Stand Construction
  - . Construction Systems
- l Shopfitting
- l Displays
- Events
- Graphic Design





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#### Stand Construction for Trade Fairs and Exhibitions

#### Custom Stand Construction

Does your company have particular qualities? Then make people aware of them with a custom exhibition stand. Perfectly planned, well built, and finished on time, right where you need it. With everything you could possibly need, including kitchen and lighting. With exemplary functionality and an excellent design. You haven't yet decided what you need? We can provide customised support. To suit all budgets. **That's a promise**.

#### Construction System

Who says that you can't achieve great results on a low budget? The setCubed construction system is anything but ordinary. And we can prove it to you by designing a stand to your exact specifications from our pre-manufactured modules. We can also design a favourably priced mix of system modules and individual components just for you. Tell us what your budget is and we will make the very best of it. **With a turnkey design**.



#### s e t **[ C u b e d ]**

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#### Shopfitting

A shop must be able to sell. Your customers are sensitive to first impressions and the attractiveness of the products' presentation. You devote your attention to practicability and a CD-compliant design.

We take all of this into account. And a whole lot more, when we advise you, recommend specialists from our network of contacts, and implement the final, sensational scenario with masterful skill. Complete, from the shop counter to the light fittings. **Quite illuminating**.



#### s e t **[ C u b e d ]**

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#### Displays

Highly effective displays at a favourable price, even in a small series – who else can give you that? Only setCubed!

And there is much more. We have the stuff from which eye-catching best-sellers are made, because we combine the best forms with the finest materials. With great functionality and a winning design. As you would expect for world-famous brands. Present and future. **Bold and simple.** 

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#### Events

You wish to stage an event which will remain in your visitors' minds for a long time? Just ask us. setCubed is a professional all-round provider of captivating events, either on the road or at a fixed venue.

Together with our specialist partners, we employ intelligent strategies and smart tactics. From the motto to the programme, from the sound equipment to the crossbars.

Beginning with the planning, taking in all organisational activities, and ending with the transport and assembly of all the units. Upon request, we can also perform the attendant marketing activities. **What could be slicker?** 



#### s e t **[ C u b e d ]**

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#### Graphic Design

Naturally, we are not only there for your stands and displays. We also have a range of quality contacts for implementing the graphic design of your accompanying marketing activities – partners with head and heart and a strong passion for inspired creativity.

Give us your CD guidelines and let us relaunch your brand or perhaps we can even create something completely new together. On paper, fabric, plastic, or online. A multimedia spectacular.

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Dorma Polyclose // 110m<sup>2</sup> 2008

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**Dorma** Fensterbau // 280m<sup>2</sup> Nuremberg - Germany

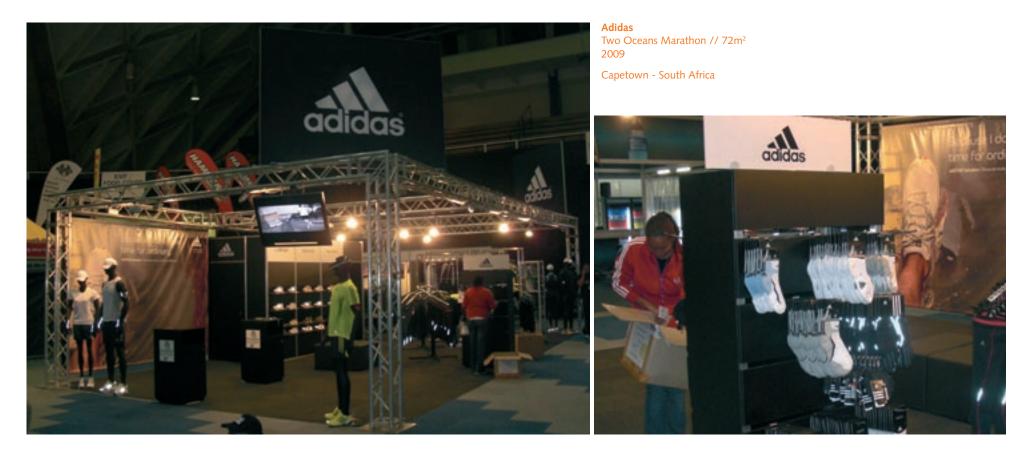
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Adidas Halbmarathon // 120 m<sup>2</sup> 2007 Berlin - Germany

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Adidas Rotterdam Marathon // 300m<sup>2</sup> 2008

Rotterdam - Netherlands

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Adidas London Marathon // 600 m<sup>2</sup> 2008

London - United Kingdom

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Adidas Berlin Marathon // 2800 m² 2008

Berlin - Germany

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Adidas Berlin Marathon // 2800 m<sup>2</sup> History Area 2008

Berlin - Germany

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Adidas Berlin Marathon // 2800 m<sup>2</sup> Trail Area 2008

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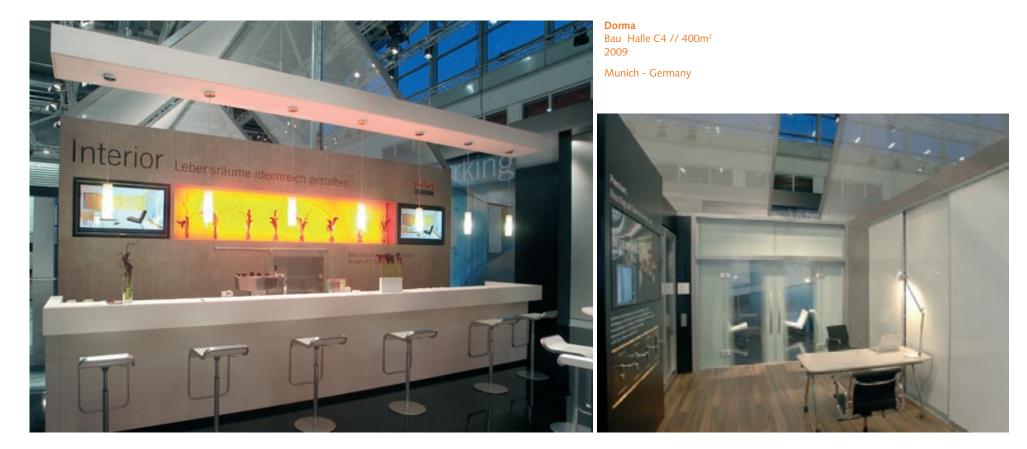
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Dorma Skyyd // 143 m<sup>2</sup> 2009 Stockholm - Sweden

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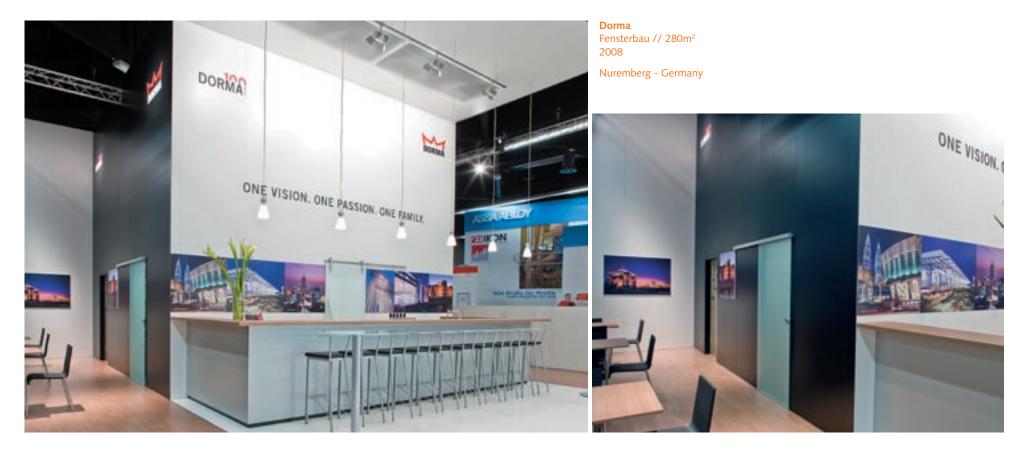


Dorma Fensterbau // 280m<sup>2</sup> 2008 Nuremberg - Germany

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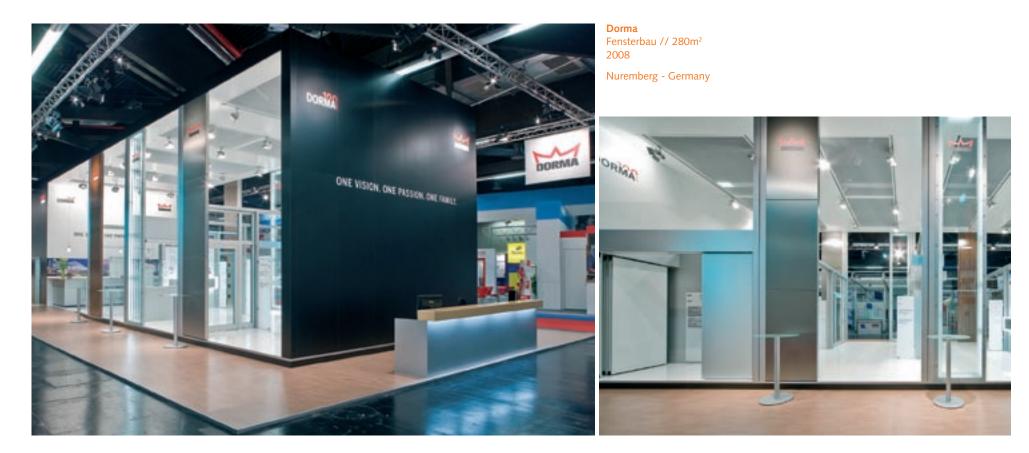
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#### Dorma

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Dorma - Day (100-Jahr-Feier) im Firmengelände 2008

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Ennepetal - Germany

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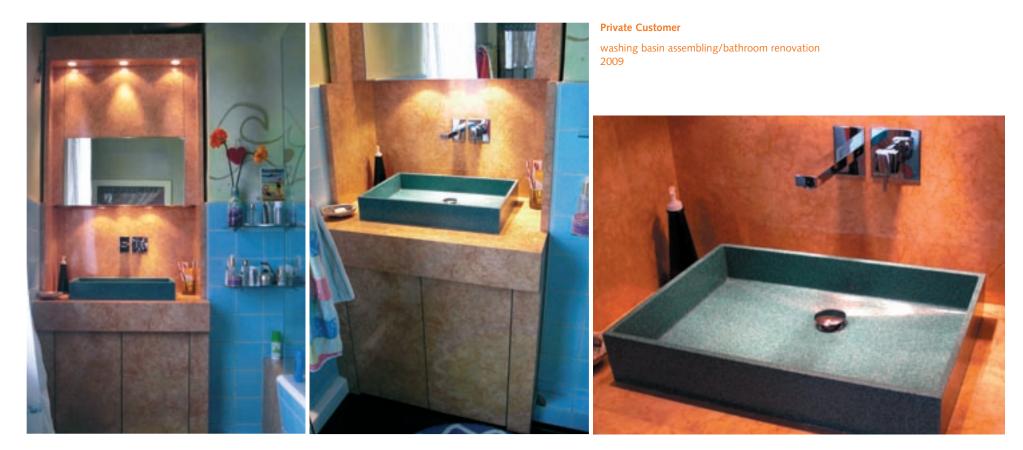
**Dorma** Dorma - Day (100-Jahr-Feier) im Firmengelände 2008

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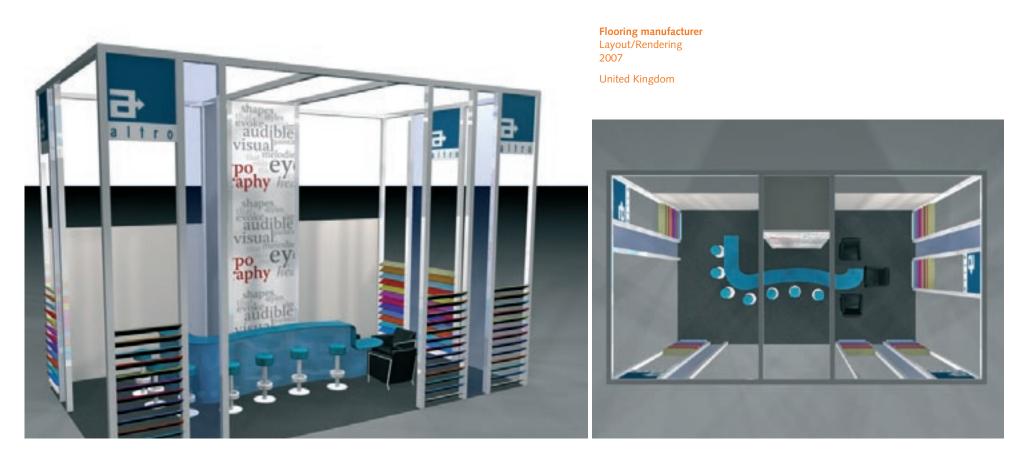
[ references ]

Cardinal Health DIA // 6-18m<sup>2</sup> 2008/09

London, Berlin, Barcelona, Ljubilana

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Any more Questions? We Have the Answers!

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#### Thank you for Watching!